



PeopleConnect Newsletter

November 2011

Max,

Welcome to our November Newsletter.

I hope that you're having a great Thanksgiving holiday. This is my favorite holiday... lots of great food, family and time to relax!

Facial recognition technology is going mainstream. In fact and unfortunately, it may herald the end to anonymity. For instance, if you're looking for a bar in Chicago, there's now an app to let you know the percentage of men to women and the age range of people in any of 50 bars so that you can decide if this is the bar that you want to be in! There's also software for digital billboards that will take your picture as you approach a billboard, unbeknownst to you of course, and serve up an ad that fits your gender and age. Big Brother just keeps growing and growing!

In "One Country. Two Revolutions", Tom Freidman compares what's going on with the Occupy Wall Street movement to all of the great technologies coming out of Silicon Valley. With the convergence of the growth in cloud computing, smart phones and social media, Freidman thinks that there's some hope for the US economy.

Dewey Bozella is a 52 year old former professional boxer who served 26 years for a murder he didn't commit, before being acquitted. Unfortunately, we hear stories like this more often than we would like. What makes Bozella's story noteworthy to me is that while in prison in 1977, he met the killer of his brother and forgave him, rather than following the code of the street and prison!

Despite the fact that a lot of great technology comes out of India, it is still a very poor country. In fact, 75% of the Indian population lives on less than \$2 a day! Recently, a team of brilliant engineers from the university that I feel produces the best computer engineers in the world, the India Institute of Technology (IIT), has developed a tablet computer that will sell for \$30! The cost of the computer and the monthly Internet connection fee will be subsidized by the government. This could make a huge difference in the lives of millions of Indians! I think that you'll really enjoy this story.

As you may know, PeopleConnect, in partnership with The Keiretsu Forum, is hosting a monthly pitch event for pre-revenue tech startups called JumpStartDays. There is no fee for the presenting companies, and a nominal fee for potential investors and other interested parties to attend. **Our next event is Monday evening, December 5. It will be held at the Microsoft campus in Mountain View. There will be 10 pre-revenue startups presenting to a panel of angels and startup experts.**

Our September and October events sold out with 145 people in attendance. Here's a link to the photos from the most recent JumpStartDays: <http://www.meetup.com/jumpstartdays/photos/> If you're interested - either as a presenting company or

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audience member - please visit us at www.jumpstartdays.com.

Looking for the perfect Christmas or Chanukah present for the person who has everything? I've got the answer: Donate to Heifer international (www.heifer.org). With gifts of livestock and training, Heifer International helps families improve their nutrition and generate income in sustainable ways. Learn more in our Giving back Section.

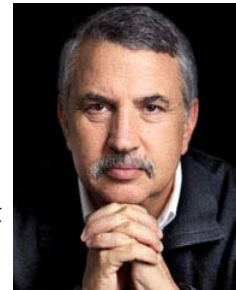
We've added something new this month: WANTED: ALIVE AND MOTIVATED: check this out to see the open positions that PeopleConnect is looking to fill this month.

We hope that you enjoy this newsletter. If at any time you wish to unsubscribe, please click on the SafeUnsubscribe link at the bottom of this newsletter.



One Country, Two Revolutions

I take no pleasure in seeing anyone lose a job, but I can't say that the recent headlines showing that America's biggest banks have been losing money on their trading operations, and are having to radically shrink as a result, are entirely bad news for the country. Over the last decade, America's banking sector got pumped up by steroids - in the form of cheap credit and leverage - every bit as much as Major League Baseball's home run hitters. And if one result of the downsizing of Wall Street is that more of America's best and brightest math and physics students decide to go into science and real engineering rather than financial engineering, the country will be a whole lot better off.



[Read on...](#)

Facial Recognition

FACIAL recognition technology is a staple of sci-fi thrillers like "Minority Report." But of bars in Chicago?

SceneTap, a new app for smart phones, uses cameras with facial detection software to scout bar scenes. Without identifying specific bar patrons, it posts information like the average age of a crowd and the ratio of men to women, helping bar-hoppers decide where to go. More than 50 bars in Chicago participate.



[Read on...](#)

Innocent Boxer

The following is an edited excerpt from an interview by Tom Tolbert and Ralph Barbieri on KNBR with Dewey



Innocent Boxer

The following is an edited excerpt from an interview by Tom Tolbert and Ralph Barbieri on KNBR with Dewey Bozella, a 52-year-old boxer who spent 26 years in Sing Sing on a murder charge before his sentence was overturned. Bozella, who took up boxing before his arrest, won a unanimous decision Saturday over Larry Hopkins to fulfill his dream of having one pro fight.



[Read on...](#)

The Last Person

THERE is a concept in telecommunications called "the last mile," that part of any phone system that is the most difficult to connect - the part that goes from the main lines into people's homes. Prem Kalra, the director of the new Indian Institute of Technology in Rajasthan, one of the elite M.I.T.'s of India, has dedicated his school to overcoming a different challenge: connecting "the last person."



[Read on...](#)

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WANTED: ALIVE, QUALIFIED AND MOTIVATED



Know anyone looking for a great position? Have them send me their resume ASAP.

[CEO - GREEN BUILDING CONSTRUCTION START-UP](#)

San Francisco, CA

[DIRECTOR OF SALES & BUSINESS DEVELOPMENT](#)

Foster City, CA

[SENIOR DEVELOPER, ENGINEERING](#)

San Francisco, CA

[SENIOR VICE PRESIDENT, ENGINEERING - REVOLUTIONARY MOBILE VIDEO STARTUP - \\$150K](#)

San Francisco, CA

[VP SALES AND BUSINESS DEVELOPMENT](#)

San Francisco, CA

[DIRECTOR OF MARKETING](#)

San Francisco, CA

[REGULATORY COMPLIANCE CONSULTANT](#)

Palo Alto, CA

[QUALITY ASSURANCE CONSULTANT - GLP](#)

Palo Alto, CA

[DIRECTOR OF SALES & BUSINESS DEVELOPMENT - INTERNET SECURITY TECHNOLOGY](#)

San Francisco, CA

[DIGITAL COMMUNITY MANAGER](#)

Bay Area, CA (Peninsula)

Recent Placements

Here are a few of our recent placements:

- * A VP of business Development for an Internet focused startup
- * A Plant Manager for a Midwest metal recycling firm
- * An It Director in Manhattan for an Australian based company.

Please let us know how we might be of service to you.

[Click here for more information...](#)

Quotes

"There are those who work all day, those who dream all day and those who spend an hour dreaming before setting to work to fulfill those dreams. Go into the third category... because there's virtually no competition."

Steven J. Ross

"If you fixate on the worst-case scenario and it actually happens, you've lived it twice."

Michael J. Fox

"A thankful heart is not only the greatest virtue, but the parent of all the other virtues."

Cicero

Quick Links...

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email: max@peopleconnectstaffing.com

web: <http://www.peopleconnectstaffing.com>

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